

On-the-Spot Content Support Everywhere

At the heart of a great sales transaction is a customer-focused approach. Sales defines the customer's problem with the right qualifying questions then Marketing shapes the dialogue by providing the right content at the right time. The process is both responsive and adaptive, and in the end feels more like a conversation than a pitch.

But how do you keep the team and the client
(around the office, the country and the world)
apprised of up-to-date content?



Any file, any size.



Anywhere.



Anyone.

SharePlan enterprise file sync and share supports the conversation.

During the pre-sale

Use SharePlan to select and refine presentation tools with the internal team. SharePlan automatically updates files to the current version for all users, ensuring everybody—regardless of device (desktop, mobile phone or tablet) or operating system (iOS or Android)—is synchronized.

Marketing and sales interactions often involve individuals scattered around the globe and may require simultaneous content updates to hundreds of locations. The scalability and universality of SharePlan means you'll never have a problem getting the right information to the right people. And with full cross-platform compatibility and security, you determine who can access and edit content without having to worry about technical challenges.

During the sale

Publish marketing content—such as videos, eBooks, product demos and competitive reports—by inviting prospects to access the files via SharePlan. SharePlan has no limits on the number, type or size of files. Need to share a 6GB video file? No problem. Need to share hundreds of PowerPoint, PDFs and Photoshop files? SharePlan can handle it all.

During the negotiation

Use SharePlan to collaborate with prospective clients, provide proprietary data by request, and finesse final contracts. Your documents are protected in the competitive environment, because your solution is on-premises and your IT team has full visibility into what's being shared, with whom and on which device. And should your client or colleague leave (or in cases where a device is lost or stolen), access to documents can be instantly denied and contents wiped from devices.

IN SUMMARY

Gone are the days of using consumer-grade tools (like Dropbox) that lack productivity and data security features. SharePlan supports marketing and sales efforts securely and efficiently by enabling an endless, changeable and synced data stream across individuals, devices and geographical distances. Its simplicity and ease-of-use enables marketing and sales professionals to work however they want from wherever they want. In the end, your prospects want solutions; SharePlan enterprise file sync and share securely supports the conversation from problem to result.

FOR MORE INFORMATION, VISIT: www.code42.com/shareplan/users/

