

# 2016 DATASTROPHE STUDY

## WHO WE SURVEYED

400

IT decision makers (ITDMs)  
(including CIOs and CISOs)



1,500

knowledge workers



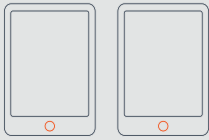
In enterprise companies –

500+ employees

## A DEVICE FOR EVERYONE! BUT A SERIOUS LACK OF POLICY TO MANAGE THEM

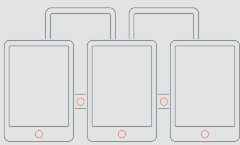


36% of ITDMs  
say they supply two  
endpoint devices to their  
employees: a laptop and  
a smartphone



26% of  
knowledge workers  
agree, and say  
they have at least  
two devices

One in 20 knowledge  
workers also claim their company  
provides five or more devices!



## YET...

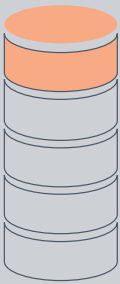


While 68% of ITDMs suggest their  
companies have a BYOD policy

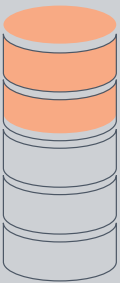


67% of knowledge  
workers disagree

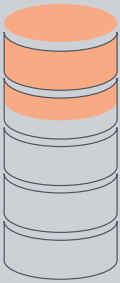
## THIS GIVES RISE TO A GREAT DATA CONCERN



CIO/CISOs believe  
that as much as 47%  
of corporate data is  
held on endpoint devices



ITDMs believe  
it to be as  
much as 43%



Knowledge  
workers say it  
is around 37%

## OF THIS DATA, IF IT WAS TO BE LOST OR FALL INTO THE WRONG HANDS

61% of knowledge  
workers feel that it would be  
disruptive to the business



15% believe it would be  
business destroying

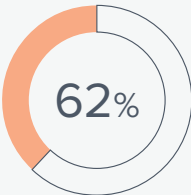
65% of ITDMs feel  
it would be disruptive  
to the business



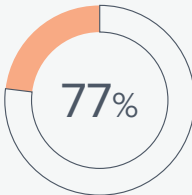
32% believe it would be  
business destroying

## THERE IS A SOLUTION...

69% of ITDMs and 45% of knowledge workers agree that IT should do its best to provide people with the tools and data security policies that make it easy to do their jobs. To do that:



62% of ITDMs believe there  
should be more investment  
into endpoint data protection  
in their organisations



77% of knowledge workers  
believe there should be more  
investment into endpoint data  
protection in their organisations